

**DIRECTIONS**

1. Replace content highlighted in yellow with your company’s information.
2. To add unique company data or view previous list achievements, please reference your Certified company profile page. You can find your profile by searching here: <https://www.greatplacetowork.com/certified-companies>

**For more personalized support, please contact us at** [support@greatplacetowork.com](mailto:support@greatplacetowork.com)

Company Logo

Contact: Name of Primary Contact

Phone: Contact Phone Number

Email: Contact Email Address

Date of Release

**COMPANY Earns YYYY Great Place To Work Certification™**

City, State — COMPANY is proud to be Certified™ by Great Place To Work® for the XX year in a row. The prestigious award is based entirely on what current employees say about their experience working at COMPANY. This year, XX% of employees said it’s a great place To Work – XX points higher than the average U.S. company.

Great Place To Work® is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention and increased innovation.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work. She emphasizes that Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture. “By successfully earning this recognition, it is evident that COMPANY stands out as one of the top companies to work for, providing a great workplace environment for its employees."

**INSERT COMPANY QUOTE FROM CEO, CHRO OR OTHER LEADER**

***Example:*** *We are thrilled to become Great Place To Work-Certified™ as we consider employee experience a top priority every day,” said President and CEO NAME. “We owe our continued success to our team of dedicated employees at COMPANY. We celebrate and thank them for all they do to earn this incredible recognition.”*

**INSERT MORE ABOUT WHAT MAKES COMPANY’S EMPLOYEE EXPERIENCE OR CULTURE PROGRAMS GREAT**

***Example:*** *This year we created X program to Y. This resulted in Z. OR Our company prides ourselves in Y. This allows us to Z for our employees.*

According to [Great Place To Work research](https://www.greatplacetowork.com/resources/blog/job-seekers-are-4-5x-more-likely-to-find-a-great-boss-at-a-certified-great-workplace), job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company’s profits and have a fair chance at promotion.

**WE’RE HIRING!**

Looking to grow your career at a company that puts its people first? Visit our careers page at: XXX

**About COMPANY**

**ADD BOILERPLATE LANGUAGE**

**About Great Place to Work Certification™**

Great Place To Work® Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work-Certified.

**About Great Place To Work**®

As the global authority on workplace culture, Great Place To Work® brings 30 years of groundbreaking research and data to help every place become a great place to work for all. Their proprietary platform and For All™ Model helps companies evaluate the experience of every employee, with exemplary workplaces becoming Great Place To Work Certified™ or receiving recognition on a coveted Best Workplaces™ List.

Learn more at [greatplacetowork.com](http://www.greatplacetowork.com/) and follow Great Place To Work on [LinkedIn](https://www.linkedin.com/company/28924/), [Twitter](https://twitter.com/gptw_us), [Facebook](https://www.facebook.com/GreatPlacetoWork) and [Instagram](https://www.instagram.com/gptw_us).